



2026 Sponsorship Program

Market Sponsor - \$30

- Logo recognition on premium location market sponsorship banner
- One 'thank you' post on social media during the 2026 market season

Market Giveaway Sponsor - \$50

- Sponsor monthly basket giveaway of items from market vendors and your promotional material
- Advertising will include "Sponsored by (Your Business Name)"

Event Sponsor - \$100

- Sponsor one event at the market
- All event advertising, on social media and radio, will include "Presented by (Your Business Name)"
- Option to have booth space at event to promote your business with customers.



Wilkes County Farmers' Market 2026 Sponsorship Opportunities

Dates: 31 Saturdays & 18 Tuesdays

Times: Saturday 7:30 AM-12:00 PM; Tuesday 3:30-5:30 PM

Location: Yadkin Valley Marketplace

Price Range: \$30-100

Attendees in 2025: 5,500

Instagram Views: 28.7k Facebook Views: 404.3K

Market Sponsor Deadline: April 11th, 2026

Market Giveaway and Event Sponsorship Deadline: Rolling

