



# Historic Downtown North Wilkesboro Newsletter

May 2009

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### Spectacular Sales

**The Oasis Spa**  
305 9th Street  
336-990-0002

One hour Facial \$30.  
FREE 10 minute chair massage.  
Please call ahead to schedule an appointment

**Ameriprise Financial**  
201 Tenth Street  
336-838-4858

**Planning Beyond the Numbers**  
FREE Seminar

before we talk to you about your numbers, we want to talk to you about your dreams.

Tuesday, June 16th at 6pm

This is an educational seminar.

No cost or obligation.

Guest speakers: Deborah Moser of D'Moser Travel and Lynn Durchman of Lynn Durchman Counseling.

Seating is limited. **To reserve a seat, please call 838-4858 by June 12th.**

Financial planning services and investments offered through Ameriprise Financial Services, Inc., Member FINRA and SIPC. Bebe Anderson Hennessy, MBA, CRPC, Financial Advisor

**Ivy Ridge Traditions**  
813 Main Street  
667-4556

Spring Vera Bradley Sale  
Retiring Styles and Colors  
25% off beginning May 22nd

**Key City Grille**  
211 10th Street  
667-7878

Catering Available.  
Call for information.

**Hallmark/Quickframe**  
823 Main Street  
667-0101

Graduation and Father's Day  
Cards and Gifts

**Wilkestone**  
315 10th Street  
818-1011  
**SPRING SALE!**  
50% OFF  
CUSTOM FRAMING  
40% OFF

## Another Successful Shine to Wine Festival

Even the rain couldn't keep them away...We had the best turnout yet for the 5th Annual Shine to Wine Festival on Saturday, May 2nd.

"We sold out of this year's tickets and glasses by 3 p.m. and had to use some left over from last year," said Melissa Smithey, Executive Director. "We had the largest attendance so far for this event at more than 1,500 people."

This year's event featured 16 area wineries. They are Banner Elk Winery, Benny Parsons Rendezvous Ridge, Cerminaro Vineyard, Chateau Laurinda Vineyards, Ginger Creek Vineyards, Lake James Cellar Winery, McRitchie Winery & Ciderworks, Native Vines Winery, Raffaldini Vineyards, Rocky River Vineyards, Round Peak Vineyards, Southern Charm Winery, Thistle Meadow Winery, Uwharrie Vineyards, Weathervane Winery and WoodMill Winery.

Along with showcasing North Wilkesboro, Wilkes County and the burgeoning wine industry in our area, this year's event featured the 2<sup>nd</sup> Annual Culinary Chef Challenge. Title of Best Chef was won by Chef Daniel Summerford of Key City Grille, North Wilkesboro. Most Creative was won by Chef Emily Thomas of Wilkes Community College's Culinary Department. There were a total of 5 local chefs competing in the competition from 11:30-3:30 during the festival. All competitors had to create an entrée and appetizer in 90 minutes using either a red or white wine from the Benny Parsons Rendezvous Ridge Winery in Purlear as the secret ingredient.

There were also free musical performances throughout the entire festival by the Shu Band and Matt Bizzell! These bands are sponsored in part by Grassroots funding from the NC Arts Council, a state agency through the Cultural Arts Council of Wilkes, the local arts council.

At the end of the festival, all the waste cardboard and bottles were taken to the recycling center next to Memorial Park.

Presenting Sponsors Wilkes Regional Medical Center, GoWilkes, and Mi-De Designs. Other sponsors are Brame Huie Pharmacy, Brushy Mountain Water, Grand Rental Station, Hallmark/Quickframe, Ivy Ridge Traditions, Midtown Plaza Shopping Center, Myers Tire, TW Stamper Construction, and Wilkes Community College.

## HDTNW RECEIVES 2009 NATIONAL MAIN STREET PROGRAM ACCREDITATION

Historic Downtown North Wilkesboro, Inc. (HDTNW) has been designated an accredited National Main Street Program for meeting the commercial district revitalization performance standards set by the National Trust Main Street Center. HDTNW joins 725 Main Street Programs nationally and 18 in North Carolina. Each year, the National Trust and its coordinating program partners announce the list of accredited National Main Street Programs that have built strong revitalization organizations that have demonstrated their ability to follow the Main Street methodology.

"We congratulate this year's nationally accredited Main Street programs for meeting our established performance standards," says Doug Loescher, director of the National Trust Main Street Center. "Rebuilding a district's economic health and maintaining that success requires broad-based community involvement and support, in addition to establishing a solid organization with sound management that is committed to long-term success."

The National Trust Main Street Center works in partnership with Coordinating Main Street Programs throughout the nation to identify the local programs that meet the National Trust Main Street Center's 10 basic performance standards. These standards set the benchmarks for measuring an individual Main Street

Paula Deen China Collections  
 Peggy Fisher Handbags  
 KdA's Handcrafted Jewelry  
**30% OFF**  
 Handcrafted Furniture  
 Ready Made Frames  
 Home Accessories  
**20% OFF**  
 Aroma Naturals Soy Candles  
**"Buy Handcrafted"**

**Talia Espresso**  
**809 Main Street**  
**838-0111**

Come enjoy a cool drink on a hot day  
 or any day!

**Wilkes Art Gallery**  
**913 C Street**  
**667-2841**

Various art work on display.  
 Come visit our gift shop for unique gifts.

To see a list of all our downtown  
 businesses visit our website at:

[www.DowntownNorthWilkesboro.com/businesses](http://www.DowntownNorthWilkesboro.com/businesses)

*If you have a business in the downtown that  
 is not in this list, please reply with your  
 information so you can be added.*

## What's Happening Downtown

### Cruise In - June 13, 2009

Cruise In  
 2nd Saturday of each month  
 April—October  
 On 9th and C Street  
 Begins at 4pm  
 Downtown North Wilkesboro

### OliverFest - June 20, 2009

Also coming this summer is the 1st Annual OliverFest. William Oliver Swofford (1945–2000), a successful American pop singer (under the name Oliver), known for his chart-topping hits Good Morning Starshine (featured in the musical Hair) and Jean. Jean was the theme song of the Oscar-winning film The Prime of Miss Jean Brodie.

A celebration commemorating the 40th anniversary of Swofford's achievements and music from that era will be held in Downtown North Wilkesboro on Saturday, June 20th. Anyone interested in being a vendor, may contact our office at 336-667-4875. Visit the website at [oliverfest.org](http://oliverfest.org).  
 Downtown North Wilkesboro

### Downtown Concert Series - 6/18-8/20

The Beach Block Party last August was such a success that we are joining with three other non-profit groups in supporting a summer Concert Series. All concerts will take place on 10th Street in the Brushy Mountain

program's application of the Main Street Four-Point Approach™ to commercial district revitalization. Evaluation criteria determines the communities that are building comprehensive and sustainable revitalization efforts and include standards such as developing a mission, fostering strong public-private partnerships, securing an operating budget, tracking economic progress, and preserving historic buildings. For more information on the National Main Street Program accreditation, visit [www.mainstreet.org/nationalprograms](http://www.mainstreet.org/nationalprograms).

The organization's performance was evaluated by the NC Main Street Program, a division of the NC Dept of Commerce, which is the coordinating organization for Main Street programs in North Carolina.

Read entire article, click [here](#).

## Unique Artists of the Yadkin Valley

The Unique Artists of the Yadkin Valley (based in Wilkes County) continues to grow. In an uncertain economy when many other art groups are failing, this small grassroots group in Wilkes County flourishes. Founded a little over three years ago by Gail (Bonnie) Williams Rhoades an artist who choose to retire to Wilkes County. Gatherings are held almost monthly at different local businesses. The group is even on Facebook; search for Unique Artist. The group has a mini gallery in Melody Square that is changed 6 times a year and will add a small space in Wilkestone, a new retail store at 315 10th street in downtown North Wilkesboro. Artwork may be purchased at Wilkestone.

With three art galleries within a few feet of each other in downtown North Wilkesboro, Wilkes county continues to draw artists and is developing as an arts district. The group will meet on TUESDAY MAY 26, 2009 at 6:30 to 8:00 at the Wilkes County Public Library in downtown North Wilkesboro. This meeting will be about networking of artist and how important it is for artists to exchange ideals and support each other. Anyone is welcome to attend. For more information about the meeting or this group, call Bonnie 336-838-8598 or e-mail [yadkinart@aol.com](mailto:yadkinart@aol.com)

## Downtown Concert Series

The Beach Block Party last August was such a success that we are joining with three other non-profit groups in supporting a summer Concert Series. All concerts will take place on 10th Street in the Brushy Mountain Ruritan Park from 5:30pm until. June 18th will be Jazz in June with The Todd Wright Trio and Jennifer Snodgrass, sponsored by the Cultural Arts Council and Key City Grille. July 23rd will be Rock the Night, a Classic Rock concert by Thunder Valley and Problem Child sponsored by Wilkes County Library and Tiffany's Place Teen Center. August 20th will be the Beach Block Party with Billy Scott & The Party Prophets, sponsored by Historic Downtown North Wilkesboro and Key City Grille. Key City Grille will be serving food and beverages at each event.

Also coming this summer is the OliverFest. [William Oliver Swofford](#) (1945–2000), a successful American pop singer (under the name [Oliver](#)), known for his chart-topping hits [Good Morning Starshine](#) (featured in the musical [Hair](#)) and [Jean. Jean](#) was the theme song of the [Oscar](#)-winning film [The Prime of Miss Jean Brodie](#). A celebration commemorating the 40th anniversary of Swofford's achievements and music from that era will be held in Downtown North Wilkesboro on Saturday, June 20th. Anyone interested in being a vendor, may contact our office at 336-667-4875.

## Available Buildings in Downtown North Wilkesboro

- Old Rosewood Florist Building, 912 Main Street. Contact Ann Weatherwax at (336) 838-3538 or at (336) 246-8621
- Restaurant Space, 910 Main Street (Old Roselli's), Contact Ann Weatherwax at (336) 838-3538 or at (336) 246-8621
- Commercial Office Space, 910 C Street, 3 office spaces available for rent. Contact Clara Hickman at (336) 651-7803 to discuss options.
- Former Beauty Shop for Rent. 2 room Retail space. \$500/month plus utilities. Call Carolyn McDowell for more info at 981-5739.
- Former Chiropractic Office is for Sale. 6th Street. Great office location

Ruritan Park from 5:30pm until.

June 18th will be Jazz in June with the Todd Wright Trio and Jennifer Snodgrass sponsored by the Cultural Arts Council of Wilkes, North Wilkesboro Housing Authority and Key City Grille.

July 23rd will be Rock the Night, a Classic Rock concert by Thunder Valley and Problem Child sponsored by Wilkes County Library and Tiffany's Place Teen Center.

August 20th will be the Beach Block Party with Billy Scott & The Party Prophets sponsored by Historic Downtown North Wilkesboro and Key City Grille.

Key City Grille will be serving food and beverages at each event.  
*Downtown North Wilkesboro*

and has lots of parking. Carolina Realty, Inc. 336-667-1966.

- "Own a Piece of History". Former Thrift Supermarket on corner lot with paved parking lot adjacent. 211 4th Street. Sidden Realty & Auction LLC 336-667-4949
- Street level storefront on Main Street. 821 Main Street, Call 838-3915 or 902-8181 for leasing options.
- Several different offices for lease. Sizes vary from 150 sq ft up to 2,000 sq ft. 201 Tenth Street. Contact Ike Forester 838-7322
- Various office spaces available on 1st floor and 5 room office space available on 2nd floor. Rent for \$100/mo and up, utilities included. 9th street. Contact Amanda at 336-838-8602.
- Solid brick 2 story office building with full unfinished basement. Possible residence on second floor. Previously used for attorney's office/insurance/health care, etc. 9th Street. Contact Linda Zinger at Carolina Realty 336-902-8735
- Updated office space for rent. Approx 1700 sq ft, 5 offices. 1000.00 per month. 205 6th Street, Contact Danielle Walsh @ Carolina Realty, Inc. 336-667-1966 ext 606
- 104 Sixth Street. Approx. 2500 sq ft. \$1,200/mo. Contact Shepherd Real Estate LLC, 838-2500. Ask for Tamera Miller.
- 304 10th Street. Approx. 1380 sq ft. \$395/mo. Contact Shepherd Real Estate LLC, 838-2500. Ask for Tamera Miller.
- 306 10th Street. Approx. 1380 sq ft. \$395/mo. Contact Shepherd Real Estate LLC, 838-2500. Ask for Tamera Miller.
- Gorgeous 3 bedroom apartment for rent for \$650 per month, plus deposit. It is located on 10th Street, North Wilkesboro, only seconds from town. Electric included, NO pets. Please contact Jeanna with Hallmark Properties at (336) 667-1010.
- Offices for Rent in Wilkes Chamber of Commerce building. Located on the second level at 717 Main St. North Wilkesboro  
1st office 272 sf, with large closet \$200 per month  
2nd office 325 sf, office contains two smaller offices within \$250 per month. Rent includes all utilities except telephone and internet service. Kitchen and restroom on same level. Use of Chamber conference room available. Contact Lynn Dyer 336-838-8662

*Information and pictures are available for these properties on our website at <http://www.downtownnorthwilkesboro.com/properties/> If anyone has available buildings for rent or sale, please call Melissa Smithey at (336) 667-4875 to be listed for free in the newsletter and online.*

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## Meet our Partners

### Friends of HDTNW

**Jim Andrews**  
**Frances Bond**  
**Edwin J. Canter**  
**Bill Clifton**  
**Marie E. Davis**  
**Chuck Forester**  
**John (Jack) Goff**  
**Frances C. Greene**  
**Joseph A. Johnston**  
**Ike Johnston**  
**Flossie Johnson**  
**Bill Macleod**  
**John Matthews**  
**Hazel Mayes**  
**Cathy McKenzie**  
**Mary Ellen Mikell**  
**Brenda Moore**  
**E. James Moore**  
**Jerry D. Moore**  
**Debbie Moser**  
**Tom Ogburn**  
**Karen Reynolds**  
**Tony Rispoli**  
**James A. Sebastian**

### Family Partner

**Bill & Frances Casey**  
**Ed & Ramona Curtis**

Wendell & Margery Edgerton  
 John & Peggy Harwell  
 Vaughn & Frances Hayes  
 Harold & Louise Humphrey  
 Irene Parsons  
 Larry & Barbara Pendry  
 Kelly & Alison Pipes  
 Carl & Peggy Swofford

**Associate Partner**

Universe of Science, Inc., Paul Barelski  
 Mrs. Sheila Brame  
 William Burke, Law Offices  
 Key City Condos, Sonny Church  
 Joe & Vivian Collins  
 Melody Square, Frank Day  
 Ivy Ridge Traditions, Alan & Angela Day  
 Hallmark/Quickframe, Inc., Donna Goforth  
 Wilkes Steel, Inc., Bert Hall  
 Ameriprise Financial, Bebe A. Hennessy  
 Carter-Hubbard Publishing Co, Inc., Julius C. Hubbard  
 Wilkes Hardware Co., Inc., Gerald Lankford  
 Dr. Sloan McCarter, O.D.  
 Dwight & Anne Pardue  
 Insurance Service & Credit, Bobbie Reavis  
 Shepherd Real Estate LLC, Neil & Leigh Shepherd  
 Dr. Brad Shinnaman, DDS  
 Bob & Aline Skees  
 Mrs. Robert Smoak

**Sustaining Partner**

Arnold & Becky Lakey  
 Brame Huie Pharmacy, in memory of Rick Brame  
 Stan & Ann Clifton  
 Harold & Debbie Ferguson  
 Page Interworks, PA, Carl & Brenda Page

**Community Partner**

Kulynych Family Foundation II, Inc., Petro Kulynych  
 The Leonard G. Herring Family Foundation, Inc.

If you'd like to learn more about how you can make a tax-deductible contribution, please call the HDTNW office at (336) 667-4875 or visit our website at <http://www.downtownnorthwilkesboro.com/partners/>

*This is an email newsletter from Historic Downtown North Wilkesboro, Inc. You are receiving this newsletter because you either requested it, are a financial supporter of HDTNW, or someone suggested you might be interested in the information contained in the newsletter.*

*Your suggestions, comments and article contributions are encouraged.*

*(336) 667-4875*

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